

Sustainable Economic Value



Enterprise Development

We acknowledge that small and medium enterprises (SMEs) are the continent's current and future economic growth engine. Spanning across various industries and ranging in size from a one man shop to a one hundred employee-strong business, they are opportunely positioned to be at the forefront of digital innovation and to reap the benefits of a modern connected world.

MTN's commitment is to usher these businesses into an unprecedented convergence of people, business and things, to allow these businesses the opportunity to disrupt and challenge the status quo of current business models, by driving them into a space of digital inclusion through striving to become their preferred connectivity solution partner across the markets in which it operates.

MTN also has a focused business strategy to support and enable SMEs from an enterprise development perspective. The multi-pronged approach ranges from helping SMEs build their capacity through providing expert education, access to markets, cash flow and access to finance. In addition MTN is committed to include SMEs as part of its own supply chain.

MTN is confident that its current and planned initiatives will support SMEs operating across our footprint to grow sustainably, contribute to the economy, as well as ultimately be a key creator of employment opportunities.

Value creation SDGs



Our impact

MTN has **over 4,4 million** SME customers across its footprint

