



Social investment

Our Strategic Focus Areas

MTN can only flourish when the communities and ecosystems in which it operates are healthy. In all we do, we strive to leverage our core capabilities to enable the socio-economic development of the communities within which we operate.

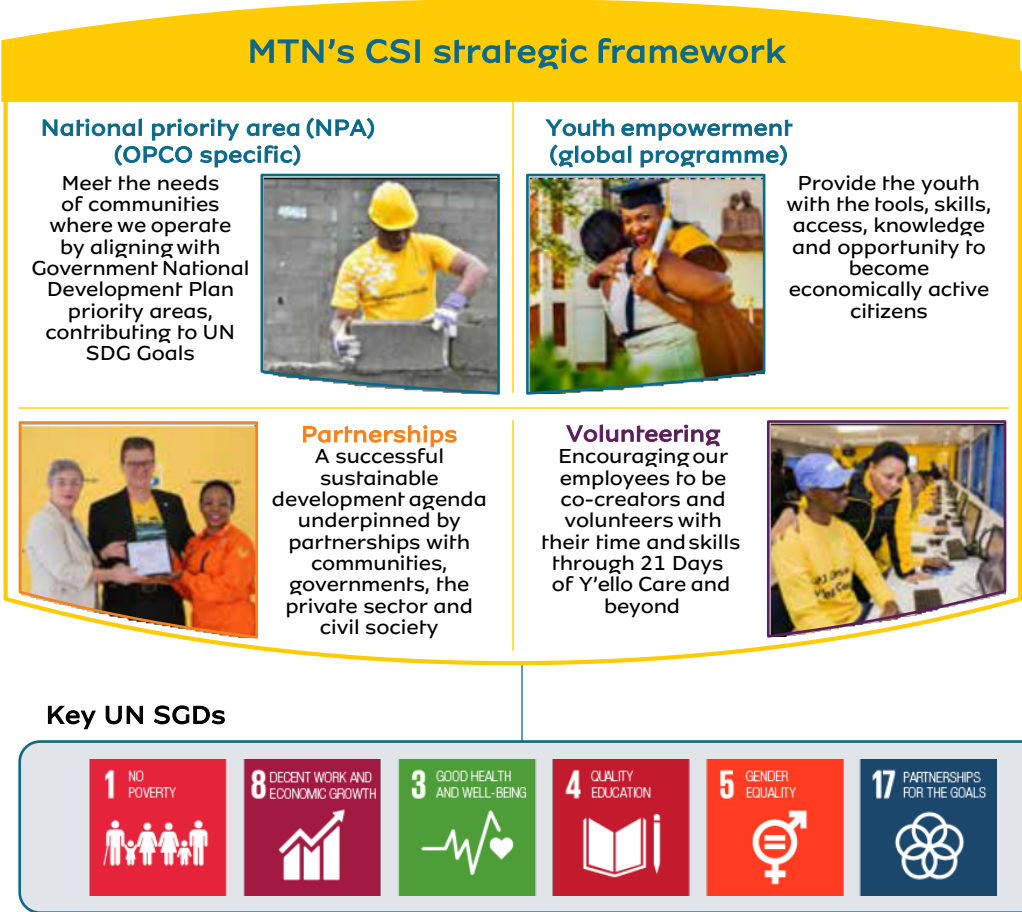
Youth accounts for over 60% of the population across our markets, it is for this reason that we have shifted our key strategic focus of our Corporate Social Investment (CSI) programme towards youth empowerment. Our approach to CSI is to systematically address job creation, enhance competitiveness and drive inclusive growth.

MTN is guided by the following globally-defined standards:

- International Standards ISO 26000: Community Involvement and Development;
- United Nations Global Compact Principles;
- United Nations Global Reporting Initiative;
- King IV Code of Corporate Governance; and
- United Nations Sustainable Development Goals (UN SDGs)
- The Ten Principles of the United Nations Global Compact as a signatory

We do so while ensuring that we maintain an emphasis on addressing national priority areas aligned to the National Development Plan of each of our markets.

We believe that our vision to build sustainable societies can be achieved through partnership and collaboration as well as giving our employees the opportunity to be co-creators and volunteers in our contribution to communities across our markets. This will place us as a partner in development, helping in the realisation of the national developmental agendas of each of our host countries and the United Nations Sustainable Development Goals.





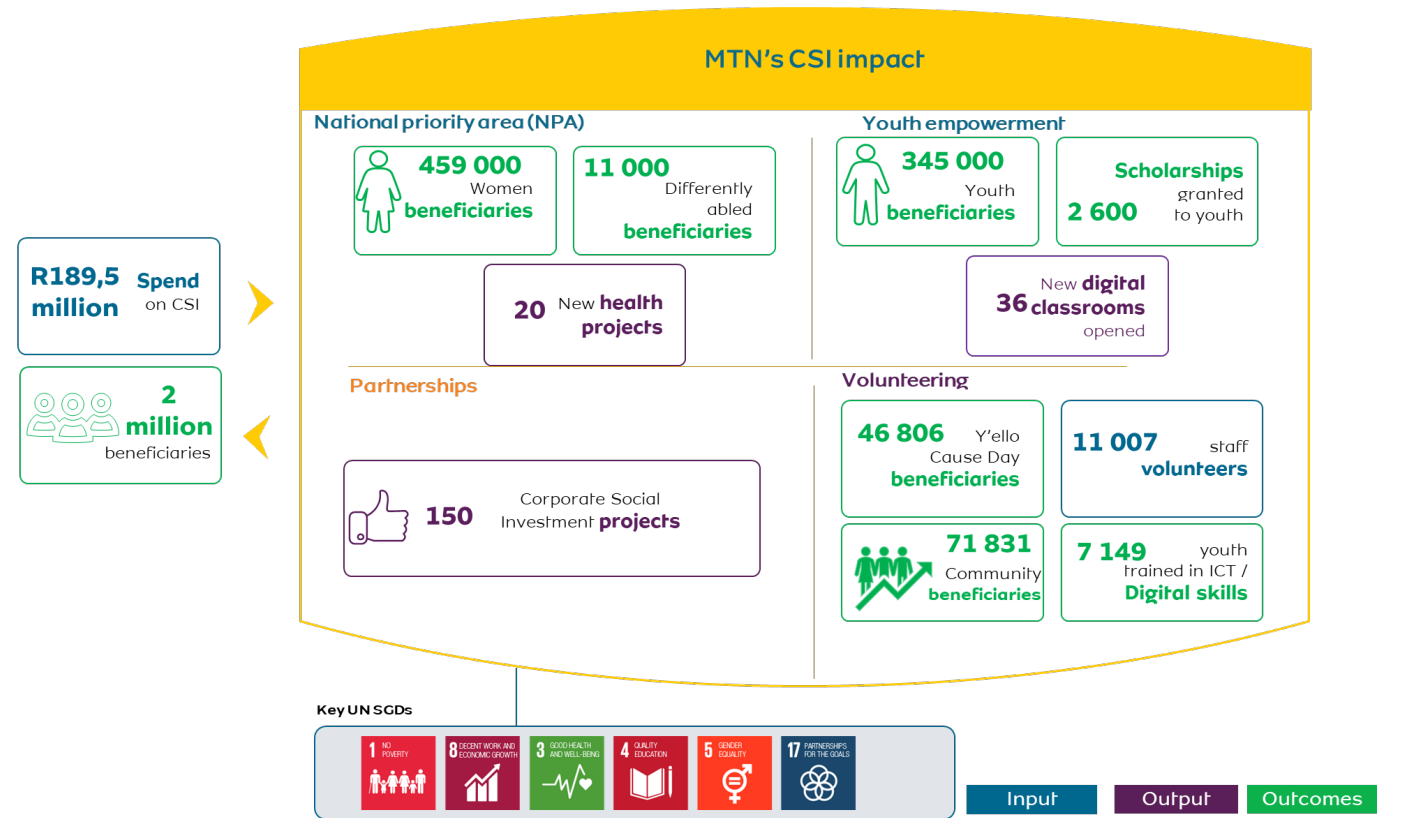
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Our impact

The digital revolution is transforming society and how livelihoods are created and maintained. However, in many instances, the advent of technology has also resulted in a deepening and widening of long pre-existing social and economic disparities, between the “haves” and the “have-nots”. We can only flourish when the communities and ecosystems within which we operate are healthy and growing.

We leverage our core capabilities to enable the socio-economic development of the communities within which we operate. Through our Corporate Social Investment, we strive to make a meaningful and measurable impact on society.

We continue to evolve our mechanisms to track the impact of our CSI to ensure that our programmes reach marginalised and diverse group of beneficiaries while impacting as many people as possible. This will place us as a partner in development, helping in the realisation of the national developmental agendas of each of our host countries and the United Nations Sustainable Development Goals.

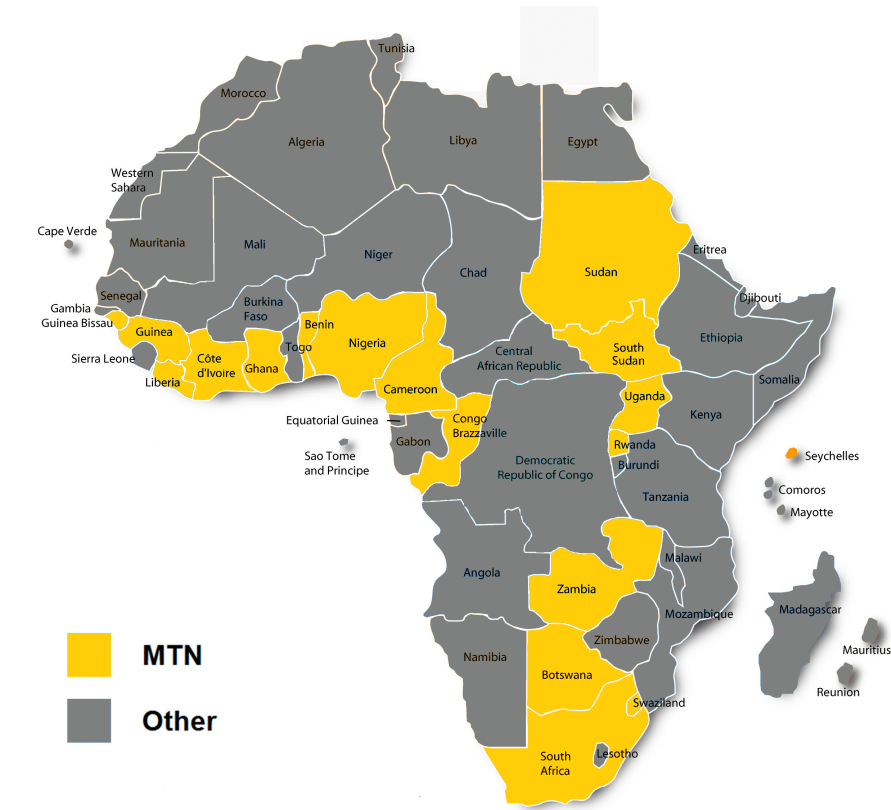




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Our footprint

MTN’s Corporate Social Investment is realized through our various CSI Foundations and Divisions across our footprint ensuring we reach the most vulnerable, marginalised, underserved communities and members of society, without leaving anyone behind.



	Country Name	Year launched	Contact email address
Foundation	South Africa	December 2001	foundation@mtn.com
Foundation	Nigeria	July 2005	mtn.foundation@mtn.com
Foundation	Cameroon	February 2006	Foundation.CM@mtn.com
Foundation	Ivory Coast	July 2006	Fondationmtn.ci@mtn.com
Foundation	Uganda	July 2007	mtnfoundation.UG@mtn.com
Foundation	Yemen	August 2007	malhemyari@mtn.com.ye
Foundation	Ghana	November 2007	mtngghanafoundation@mtn.com
Foundation	Congo Brazzaville	June 2008	Claudia.DOSSOU@mtn.com
Foundation	Afghanistan	February 2009	Ajmal.Shinwari@mtn.com
Foundation	Benin	February 2008	fondation@mtn.bj
Foundation	Guinea Bissau	March 2012	Azania.Afonseca@mtn.com
Foundation	eSwatini	June 2009	evidence.ntshalintshali@mtn.com
Foundation	Rwanda	February 2010	MTN_Foundation.RW@mtn.com
Foundation	Liberia	May 2012	Christal.Reeves@mtn.com
CSI Division	Syria		MKBrand&CorporateAffairs@mtn.com.sy
CSI Division	Sudan		aelsheikh@mtn.sd
CSI Division	Guinea Conakry		Marie.Curtis@mtn.com
CSI Division	South Sudan		Helda.Aburi@mtn.com
CSI Division	Zambia		Lisa.Mulozi@mtn.com